

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard.

In addition, I do believe that the recent actions of Sinclair are more of a cause for outrage and disgust than any wardrobe malfunction. The day that bald-faced lies are seen as more acceptable than a mere fraction of a second when a woman's breast is accidentally viewed is indeed the day when our forefathers finally roll so fast in their graves, they really will burrow all the way to China.

Sincerely

Hillary Bradford
Chicago, IL 60628